



BLEEDING DISORDERS FOUNDATION
OF NORTH CAROLINA



Team T-Shirts

We are very excited to be able to offer **free team T-shirts** this year to our walkers who raise \$250 or more. T-shirts will be available in both adult and youth sizes with a variety of colors to select from.

They will be printed locally. **All orders (form & artwork) must be placed through BDFNC by March 15, 2023 at 12pm for the Charlotte Festival and September 7, 2023 by 12pm for the Raleigh Festival** so that we can ensure they're ready in time.

Each shirt will have the BDFNC Family Festival logo (above) on the back. The front of the shirt will be your own design for your team! Artwork should be submitted to BDFNC via email to festival@bleedingdisordersnc.org in a high-resolution PDF, PNG or JPG file.

Printing will be in one color – black or white – depending on the color of the shirt you select, so be sure your design is only one shade in order for it to print clearly.

The number of shirts available will be based on team fundraising:

<i>\$250 - \$350 raised</i>	-	<i>12 shirts (minimum order)</i>
<i>\$351 - \$499 raised</i>	-	<i>up to 20 shirts</i>
<i>\$500 and above raised</i>	-	<i>up to 40 shirts</i>

Additional shirts may be purchased by the team for \$8.50 each. Adult sizes 2XL and larger may cost more depending on the printing costs so please inquire if you plan to purchase additional shirts in sizes 2XL or larger. Fundraising amounts must be posted on the team web page (online & offline donations included) by the dates listed above. Due to the number of teams and walkers we are unable to accommodate late entries.

If you have any questions, please contact Charlene Cowell at (919) 319-0014 or by email at festival@bleedingdisordersnc.org.

BDFNC Family Festival & Walk T-Shirt Color Selections

 Aquatic Blue	 Ash	 Athletic Heather	 Athletic Maroon
 Bright Aqua	 Candy Pink	 Cardinal	 Carolina Blue
 Charcoal	 Clover Green	 Dark Green	 Dark Chocolate Brown
 Dark Heather Grey	 Gold	 Graphite Heather	 Heather Athletic Maroon
 Heather Dark Choc Brown	 Heather Navy	 Heather Purple	 Heather Red
 Heather Royal	 Heather Sangria	 Jet Black	 Kelly
 Lime	 Light Blue	 Medium Grey	 Natural
 Navy	 Neon Blue	 Neon Green	 Neon Orange
 Neon Pink	 Neon Yellow	 Olive	 Orange
 Purple	 Red	 Royal	 Sand
 Sangria	 Sapphire	 Silver	 Steel Blue
 Teal	 White	 Yellow	

BDFNC Family Festival & Walk

Your Team T-Shirt Design

BDFNC cannot design your t-shirt graphic. However, there are lots of resources on the Internet, including Canva.com, that can help you with the task. Here are a few basic tips:

- **Start early.** It always takes longer than you think it should, and you don't want to miss the deadline.
- Your design must contain only **one color**. It will be printed in black ink if you select a light color for your t-shirt material. If the color is dark, the design will be printed in white ink. See the color chart above.
- If you submit an image with multiple colors (including different shades of gray) it will be converted to black and white, and may not look anything like the original when printed on a t-shirt.
- If you select a dark color for your shirt, think about how your image will look when printed as a "negative" (white on black). Lettering will work fine, of course. If you choose an image that has eyes (like a person or an animal), the light and dark parts of the eye will be reversed and will look odd.
- Photographs, even if rendered in a single color, are unlikely to work well.
- **Keep it simple.** If you want to add clip art or other images, **line drawings will work best**. Coloring book images work well, and are readily available on the Internet.
- Select a font (typeface) that can be **read easily from a distance**. You want people to be able to recognize your team name without having to "get in your space".
- Your team name by itself, printed in a pretty font, can be an effective design.